



# Innovation Designer

## SUMMARY OF POSITION

We are looking for a passionate innovation designer to support and enhance the company's innovation & design activities. As an innovation designer, you will work on projects that span across different industries and scopes, always at the intersection of business innovation and visual design.

In the middle of an interdisciplinary team, you will be involved in various ongoing client and internal projects to challenge the project teams with a design mindset and support the creation of project outcomes through comprehensible storytelling, clear structures and engaging designs. In addition, we are looking for a motivated personality who is willing to bring in their own expertise and interests to add value to the team. In this way, we offer an opportunity to build on existing skills and experience and gain a diverse insight into user-centric innovation.

## YOUR RESPONSIBILITIES

- Challenge and enhance client projects by joining our teams sporadically to bring in a designer's perspective
- Structure and visually design project materials like proposals, presentations, documentations and rapid prototypes
- Join ideation sessions to brainstorm concepts solving real user needs
- Support internal design and communication activities where needed

## YOUR QUALIFICATIONS

- Proven work experience (2+ years) in a company environment
- Training/knowledge in methodologies such as Human-Centred Design, Design Thinking and agile concept development
- Min. Bachelor's degree or equivalent work experience in visual communication or related fields
- Storytelling skills are an asset
- Professional level in Adobe Software (InDesign; Photoshop; Illustrator), Figma and presentation software like keynote, PowerPoint and google slides
- We expect excellent knowledge of English and German with fluency in speaking, reading & writing (as you will be working on German-speaking projects sometimes)
- Additionally you are proactive (bring in ideas & initiatives), action-oriented and autonomous, pay attention to detail, learn quickly and are a team-player



## WHAT WE OFFER

- We are a company that shapes social change, business innovation and technology applications with a human-centred approach
- Our open-minded and multidisciplinary team has flat hierarchies and is characterised by ambitious individuals, diverse competencies and supportive collaboration.
- We aim for an open and dynamic work culture based on personal initiative, teamwork, direct feedback, continuous learning and experimentation
- With us you can experience different-sized projects with clients from the private and public sectors, across various industries and topics. It never gets boring.

## LOCATION

Ideally located in Berlin; remote working from Germany is possible

## SUBMISSION & CONTACT

Please send us your CV, a short cover letter in English and your portfolio to [hello@sparkworks.ch](mailto:hello@sparkworks.ch) with 'Spark Works – Innovation Designer 2022' in the subject line.

We are looking forward to meeting you!

## FIRM PROFILE

[Creative Dock](#) is Europe's largest independent venture builder. We build digital products and companies from idea to scale. We innovate for corporations and help them find new sources of revenue, even changing their business model through digitization and digitalization. As a group, we operate in 10 countries and have launched 100+ products and companies throughout Europe. We employ 500+ people across our main offices in Prague, Zurich, and Berlin. In the first half of 2022 the group has expanded to include [Spark Works](#), which focuses on early-stage in-house and open innovation; [Rohrbeck Heger](#), with its longstanding expertise in strategy and foresight, and [Founders Lane](#), a Berlin-based corporate venture builder. Together we've built a highly experienced innovation team of around 60 people across Europe.