

The Future of Big Tech

Recent news and signals

amazon

Q1 2020 REVENUE > US\$ 75.5b (+26%)

LATEST INSIGHTS Predicts losses for Q2 and claimed it would spend \$4 billion in COVID-related expenses.

Continues to expand across the eCommerce & logistics value chain.

Facing scrutiny from unions and regulators over working conditions and business practices.

FACEBOOK

> US\$ 17.8b (+18%)

Advertising revenues declining - expects Q2 revenue at 2018 level.

Seeks to capture India's growing digital services market by acquiring 10% of India's Jio Platforms.

Taking a more proactive social role - several new initiatives, including US\$1000m in small business grants.

Alphabet

> US\$ 41.2b (+13%)

Decline in advertising revenues countered by growth in streaming and cloud services.

Developing contact-tracing app with Apple to combat COVID-19 outbreak.

Pushing into eCommerce by offering free listings on Google Shopping.

Microsoft

> US\$ 35.0b (+15%)

Strong growth in its re-branded 'Microsoft 365' and Azure productivity cloud services.

Unveiled new 5G-based edge computing services (first-mover); also promoting AI for healthcare.

Announced new Surface & Xbox devices through online events.



> US\$ 58.3b (+4%)

Record quarterly sales in services and wearables.

Continues to promote consumer health through Apple devices - also through contact tracing app.

Shifting some production out of China; delaying 2020 iPhone production due to demand forecast.

RECENT HEADLINES

→ Amazon Freight expands to 48 US states

→ Amazon gets initial approval to invest in Deliveroo

→ Amazon hired 175,000 new employees in Q1 2020

→ Amazon interested in broadband satellite assets

→ Amazon Alexa gets longform speech capability

→ Amazon fights union backlash

→ Amazon VP quits over firings of employees

→ Quebec urges population to avoid Amazon and buy local

→ Amazon sellers are moving to other platforms to sell their 'non-essential' items

→ Facebook to warn users who like coronavirus hoaxes

→ Facebook to use a bot-based simulator to stop trolls

→ Facebook announces independent Content Oversight Board

→ Facebook invests in India's Reliance Jio

→ Facebook offers small business grants in US

→ Facebook launches free, secure text-based browsing

→ Facebook releases open-source 'human-like' chatbot

→ Facebook launches Gaming app

→ Australia forces Facebook to share ad revenue

→ Alphabet sees growth despite pandemic

→ Alphabet shares jump on Google Cloud, YouTube expansion

→ Google seeks to strengthen its Shopping eCommerce service

→ It's now free to sell on Google

→ Google is reportedly working on a smart debit card

→ Alphabet ceases smart city ambitions in Toronto

→ French regulator orders Google to pay for displaying news content

→ Australia forces Google to share ad revenue with local news outlets

→ Microsoft and Amazon reign supreme in European cloud

→ Microsoft's 5G and edge ambitions revealed

→ Microsoft's bet on growth through Office subscribers

→ Microsoft appoints Chief Scientific Officer

→ Microsoft embraces Big Data

→ Microsoft Research combines AR avatars with robots

→ Microsoft mobilizing AI for health

→ New Surface devices unveiled

→ Microsoft reportedly delays Surface Neo beyond 2020

→ Microsoft to unveil Xbox through monthly showcases

→ Apple delays mass production of 2020 iPhone flagship

→ Apple's share price returns to pre-COVID levels

→ Apple to produce AirPods in Vietnam

→ Apple, Google, to add Bluetooth contact tracing to smartphones

→ Apple Watch continues to dominate smartwatch market

→ Apple iPhone will soon share medical conditions and allergies

→ Apple patents glove-based controller

→ US regulators shun app-based contact tracing

→ Spotify predicts Apple will begin to open up