



OUR EXPERIENCE

Leveraging 15 years of experience supporting organizations to enhance their future preparedness, we build customized solutions for our clients in strategy and innovation. We have worked with large and small firms, industry networks and associations from a variety of industries, including the digital world, information and communication technologies, mobility in various forms, energy, manufacturing, oil and gas, pulp and paper, financial services, and food and beverage.

In addition to offering a number of MBA and executive education programs we also provide hands-on trainings and coaching on the job.

AGILE FORESIGHT

A FAST TRACK TO FORESIGHT-BASED STRATEGY AND INNOVATION

CHALLENGE

Many firms know that their approach to strategy and innovation or even the overall future preparedness of the company is in need of improvements. Innovation initiatives are often driven by short-term approaches. Do you regularly rely on consultants or the drive of a few individuals to innovate and steer your company in the right direction? Are you aware that this is a dangerous path and you don't expect substantial improvements if you keep on doing it as before? But foresight approaches seem heavy, resource-intensive and might not even meet your needs?

information and urgent issues that require attention get a quick and representable fix. You collect valuable feedback from stakeholders to build an advanced system on.

In contrast, an advanced, integrated and continuous approach aims at building a lasting and reliable solution. It is a permanent fix that deals with the issue once and for all but needs to be deeply integrated into the organization to unleash its full potential. Thus, it typically requires the backing of the organization, cooperation, thoroughness, rigor, and therefore

existing trend and technology reports that are not action-oriented to quickly build an opportunity radar. We can also conduct a quick scan for an urgent management request and deliver in your common format. We can build on your existing scenarios that are not in use to build or wind tunnel a strategy and show the scenarios' potential to your company. Or we use generic scenario templates to quickly generate scenarios with you and future-proof your strategy. An existing radar might not be well integrated and we quickly extend it to build a strategic roadmap. There are many possibilities. In any case, Agile Foresight is a lightweight opportunity for reflection, a low-risk opportunity to get feedback from the organization and gain management support based on valuable results. This is an ideal starting point for the permanent fix of your problem.



Figure 1. The Agile Foresight process.

AGILE FORESIGHT

We offer Agile Foresight to get a taste of strategy and innovation work based on foresight approaches. We perceive this as a lean and fast track of foresight with a focus on speed instead of completeness. We generate results as quickly as possible – either together with you or on our own. This stands in contrast to integrated and continuous Strategic Foresight that ensures long-term competitiveness. Agile Foresight comes with several benefits. You get to know foresight methods in action and our way of working. Specific

time and resources. In this situation, Agile Foresight will support you in convincing key stakeholders that it is the right approach to prepare your company for the future.

WHAT WE DELIVER

We adjust our approach to the issue at hand. This means it might be a quick run-through a specific method or a first iteration through our 3Ps (Perceiving, Prospecting, Probing). Typically, we focus on specific themes and build on existing material to quickly generate results. For example, we can use

WE LOOK FORWARD TO HEARING FROM YOU.

Contact us for more information.



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