



18.12.2017

## Foresight Analyst (part-time)

### SUMMARY OF POSITION

Foresight analysts and researchers are the cornerstone for providing valuable foresight solutions for our clients. As an analysts you will play a key role in trend scouting, analysis and interpretation, and developing insights about future opportunities for our clients. As part of a forward-thinking, highly motivated and international team of consultants you will apply innovation and foresight methods to support our clients' business units, and strategy and R&D departments. Besides working with clients you will be vital for developing the company further and strengthening the firm's service & product portfolio.

### KEY TASKS & RESPONSIBILITIES

- Conduct and manage research and analyses, develop hypotheses, formulate insightful and actionable recommendations for clients in different industries
- Scan for trends, technologies and emerging business models
- Apply a generalist, lateral-view for developing long-term outlooks and an expert, in-depth-view for short-term analyses and forecasts to newly identified trends, technologies and business models
- Dive into new topics, themes and industries to synthesize comprehensive, yet lean overviews and summaries thereof
- Apply existing techniques and methodologies related to the foresight domain such as scenario analysis, roadmapping and backcasting workshops. Potentially develop new methods and formats
- Support and drive the problem solving process within a broader team of client analysts and managers using analytical as well as creative techniques and workshops
- Manage day to day tasks of project work and act as a strong representative of Rohrbeck Heger
- Support company and service portfolio development

### REQUIRED QUALIFICATIONS & EXPERIENCE

- 3-5 years of work experience – ideally within a strategy or innovation management consulting firm – in strategy, innovation, technology development and/or as analysts or researcher
- Proficient methodological background in strategy, corporate foresight / future studies, innovation management
- Superior communication skills – verbally and in writing – for presenting new topics to senior management
- Capable of abstraction, systems-level thinking, and in-depth analyses in domains new to the person
- Generalist across domains and industries for detecting opportunities and developing long-term future outlooks
- Language skills: German and English required, French or other languages a plus



## MODE OF EMPLOYMENT, STARTING DATE

We are looking for an open-minded and motivated consultant to join our team as soon as possible at our premises in Berlin, Germany.

The current opening is for a full-time position. Possibilities for a part-time engagement can be discussed on a case-by-case basis and should be indicated early.

## FIRM PROFILE

Rohrbeck Heger is a leading strategic foresight and innovation management consultancy. The company has been founded in 2014 by René Rohrbeck and Tobias Heger after years of continuous scientific and practical work in related domains and contexts.

Our mission is to increase firms' chances of long-term success and enhance sustainable competitiveness. For this reason, our services aim to help being prepared for future developments in a way that enables clients to actively shape the company's future.

We support our clients in translating change into economic value. With our clients we engage in identifying growth opportunities outside their current business, refocus R&D spending towards high-margin innovations, and install systems to trigger and fuel new innovation initiatives. We are typically engaged along three lines of action with our clients:

1. Identifying high value innovation opportunities by scanning the market and technology environment, translating trends into actionable opportunities and selecting those that carry the highest value for the organization. The internal assessment is often combined with open innovation methods such as technology scouting, innovation contests, internal venturing programs and start-up screening.
2. Building strategic foresight capabilities by building lean ways for long-term thinking, installing listening posts in future markets, building internal and external networks of scouts, developing the ability to probe in lead markets, and training and coaching of technology and market scouts.
3. Refocussing R&D spending by building a shared future perspective and using it to match current and future R&D projects with high-value growth opportunities. In such projects we use methods such as the scenario analysis, roadmapping and trend forecasting to create a synthesis of external opportunities and internal capabilities.

## SUBMISSION & CONTACT

If you would like to be considered for this position please email your resume and relevant documents to [recruiting@rohrbeckheger.com](mailto:recruiting@rohrbeckheger.com).