



Rohrbeck Heger
strategic foresight + innovation

2020

Foresight Consulting Internship

Summary of position

Interns are fully integrated project members and support developing foresight solutions for our clients. You will be part of a forward-thinking, highly motivated and engaged, and international team of consultants. Interns play a key role in preparing and developing foresight solutions for our clients in Germany and internationally. You will apply innovation and foresight methods, business and strategy development frameworks, and be involved in presenting results of our analysis and solutions to clients. Additionally, you will run smaller, self-contained internal projects independently.

Key tasks & responsibilities

- Support consultants in preparing customized foresight solutions for clients
- Prepare and support facilitation and post-processing of workshops with clients
- Dive into new topics, themes, and industries to synthesize comprehensive, yet lean overviews and summaries thereof, e.g. in the form of trend cards or technology one-pagers or presentations
- Apply analytical and creative management and strategy techniques, e.g. scenario-based strategizing, roadmapping, business model design
- *Support for and/or integration of Bachelor or Master theses possible if suitable with project scope*

Required qualifications & experience

- Preferably academic background within future studies, business studies, business informatics, industrial engineering, management, marketing or similar (Master studies advantageous)
- Strong analytical and research skills – quick to grasp new topics, ability to interpret data and information
- Very good communication skills – verbally and in writing
- Ideally past experience in a consulting firm
- Good knowledge of MS Office
- Language skills: German and English required

Submission & contact

We are looking for open-minded and motivated interns to join our team as soon as possible at our premises in Berlin and remotely. Ideally, you are available full-time for six months or more. Internships for less than three months are not possible.



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Firm profile

Rohrbeck Heger is a leading strategic foresight and innovation management consultancy. The company has been founded in 2014 by René Rohrbeck and Tobias Heger after years of continuous scientific and practical work in related domains and contexts.

Our mission is to increase firms' chances of long-term success. For this reason, our services aim to help being prepared for future developments in a way that enables clients to actively shape the company's future.

Leveraging 15 years of experience supporting organizations to enhance their future preparedness, we build customized solutions for our clients in strategy and innovation. We have worked with large and small firms, industry networks and associations from a variety of industries, including the digital world, information and communication technologies, mobility in various forms, energy, manufacturing, oil and gas, pulp and paper, financial services, and food and beverage.

We are typically engaged along three lines of action with our clients:

1. Identifying high value innovation opportunities by scanning the market and technology environment, translating trends into actionable opportunities and selecting those that carry the highest value for the organization. The internal assessment is often combined with open innovation methods such as technology scouting, innovation contests, internal venturing programs and start-up screening.
2. Building strategic foresight capabilities by building lean ways for long-term thinking, installing listening posts in future markets, building internal and external networks of scouts, developing the ability to probe in lead markets, and training and coaching of technology and market scouts.
3. Refocussing R&D spending by building a shared future perspective and using it to match current and future R&D projects with high-value growth opportunities. In such projects we use methods such as the scenario analysis, roadmapping and trend forecasting to create a synthesis of external opportunities and internal capabilities.