



01.09.2018

Foresight Analyst (Student)

Summary of position

Student assistants are fully integrated project members and support developing foresight solutions for our clients. You will be part of a forward-thinking, highly motivated and engaged, and international team of consultants. Student assistants play a key role in trend scouting, analysis and interpretation, and developing foresight reports for our clients. You will gain insights into innovation and foresight methods, practice in applying business and strategy development frameworks, and experience in project management. You will also be vital for marketing and social media activities.

Company Profile

Rohrbeck Heger is a leading strategic foresight and innovation management consultancy based in Berlin (DE), Aarhus (DK), and Stockholm (SE). With our clients we engage in identifying and grasping new growth opportunities outside of current businesses, refocusing R&D spending towards high-margin innovations, and installing systems to trigger and fuel new innovation initiatives.

Key tasks & responsibilities

- Scanning for trends, inspirations, future themes and industries
- Dive into new topics, themes and industries to synthesize comprehensive, yet lean overviews and summaries thereof, e.g. in the form of trend cards or technology one-pagers
- Collect data on consumers, competitors, markets, technologies etc. and consolidate into actionable information for decision-makers (market potential and opportunities)
- Apply analytical and creative management and strategy techniques, e.g. scenario-based strategizing, roadmapping, business model design
- *Support for and/or integration of Bachelor or Master theses possible if suitable with project scope*

Required qualifications & experience

- Preferably academic background within future studies, business studies, business informatics, industrial engineering or similar
- Strong analytical and research skills – quick to grasp new topics, ability to interpret data and information
- Very good communication skills – verbally and in writing
- Ideally past experience in a consulting firm and/or ICT and telecommunications
- Good knowledge of MS Office
- Professional proficiency in German and English

Submission & contact

We are looking for open-minded and motivated student assistants to join our team as soon as possible at our premises in Berlin. Ideally, you are available for at least one year with a minimum of 15 hours per week.

If you would like to be considered as student assistant please email your resume and relevant documents to recruiting@rohrbeckheger.com.